## IN THE CLAIMS:

The text of all pending claims, (including withdrawn claims) is set forth below. Cancelled and not entered claims are indicated with claim number and status only. The claims as listed below show added text with <u>underlining</u> and deleted text with <del>strikethrough</del>. The status of each claim is indicated with one of (original), (currently amended), (cancelled), (withdrawn), (new), (oreviously presented), or (not entered).

Please AMEND the claims as follows:

 (Currently Amended) An address data management method comprising: acquiring, address-data-from a purchaser wishing to purchase and have merchandise delivered, address data including delivery addresses of the purchaser and a non-purchaser the acquiring storing a plurality of delivery addresses, including addresses of one or a plurality of non-purchasers;

establishing generating a respective unique address identification (ID) for each of the plurality of delivery addresses in the address data according to a request for issuing ana unique address ID from the purchaser, the unique address IDs being invulnerable to reverse translation by a third party into the address data, and notifying the purchaser thereof;

managing a correspondence table indicating correspondence between the address data, which includes the delivery addresses of the purchaser and the non-purchaser, and the generated respective unique address (4sIDs;

accepting delivery request data generated by a vendor of the merchandise based upon a delivery request from the purchaser, the delivery request data including the unique address ID as delivery address of either the purchaser or the non-purchaser;

looking up the unique address ID in the delivery request in the correspondence table, and extracting a corresponding one of the plurality of delivery addresses of the purchaser or non-purchaser in the address data; and

executing delivery processing of an article based on the extracted address data.

 (currently amended) An address data management method according to claim 1, wherein at an elapse of a set length of time following establishmentthe generating of thea unique address ID, the corresponding address IDcorrespondence between a delivery address of the purchaser and a generated unique address ID in the correspondence table is deleted.

- (currently amended) An address data management method according to claim 1, wherein an<u>a generated unique</u> address ID corresponding to address-datadelivery address of the <u>purchaser</u> for which delivery processing has been executed a predetermined number of times is deleted from the correspondence table.
- 4. (currently amended) An address data management method according to claim 3, wherein ana generated unique address ID corresponding to address data adelivery address of the purchaser for which delivery processing has been executed once is deleted from the correspondence table.
- 5. (currently amended) An address data management method according to claim 1, further including accepting from the purchaser instructions to make thea generated unique address ID invalid, and deleting the corresponding a correspondence between a delivery address of the purchaser and the generated unique address ID in the table.
- 6. (currently amended) An address data management method comprising: acquiring, address data-from a purchaser wishing to purchase and have merchandise delivered, address data including delivery addresses of the purchaser and a non-purchaserthe acquiring storing a plurality of delivery addresses, including addresses of one or a plurality of non-purchasers;

establishing a unique user account for identifying the purchaser and notifying the purchaser thereof;

managing a correspondence table showing the indicating correspondence between the address data and the user account;

in response to an inquiry from a vendor of merchandise that the purchaser wishes to purchase and have delivered, executing:

authenticating the purchaser using the purchaser's user account,

establishing-angenerating a unique address identification (ID) invulnerable to
reverse translation to the address data by a third party for each of the plurality of delivery
addresses in that address data.

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managing a correspondence table indicating correspondence between the address data, which includes the delivery addresses of the purchaser and the non-purchaser, and the generated respective unique address IDs, and

notifying the vendor of the address ID;

accepting delivery request data generated by a vendor of the merchandise that includes the address ID for either the purchaser or the non-purchaser; and

executing delivery processing of an article based on address data corresponding to the address ID.

 (Previously Presented) An address data management method according to claim 6, further comprising:

computing use points for the user account each time delivery processing is executed; and

awarding benefits to the user account based on the accumulated total of the use points.

- 8. (Previously Presented) An address data management method according to claim 6, further comprising transferring the delivery request data to the purchaser when delivery request data has been received from the vendor, and accepting confirmation information from the purchaser.
- 9. (currently amended) An address data management method according to claim 6, further comprising determining whether the a generated unique address ID included in delivery request data received from the vendor is valid, and deciding whether to execute delivery processing of the article based on the results of the determination.
- 10. (Previously Presented) An address data management method according to claim 6, further comprising setting up benefits in advance to award to the vendor each time delivery request data is received from the vendor.
- 11. (Previously Presented) An address data management method according to claim 6, further comprising:

acquiring information relating to settlement method by the purchaser; and

settling accounts with the vendor based on information relating to settlement method upon receipt of delivery request data from the vendor.

12. (currently amended) An address data management system comprising: address data acquisition unit acquiring, address data-from a purchaser wishing to purchase and have merchandise delivered, address data including delivery addresses of the purchaser and a non-purchaser the address data acquisition means storing a plurality of delivery addresses, including addresses of one or a plurality of non-purchasers:

address identification (ID) establishment unit establishinggenerating unit generating a respective unique address ID for each of the plurality of the delivery addresses in the address data according to a request for issuing ana unique address ID from the purchaser, the unique address IDs being invulnerable to reverse translation by a third party into the address data, and notifying the purchaser thereof;

correspondence table management unit managing a correspondence table indicating correspondence between the address data, which includes the delivery addresses of the purchaser and the non-purchaser, and the respective unique address IDs;

delivery request acceptance unit accepting delivery request data generated by a vendor of the merchandise based upon a delivery request from the purchaser, the delivery request data including at least one of the unique address ID as delivery address of either the purchaser or the non-purchasers; and

delivery processing unit looking up the unique address ID in the delivery request in the correspondence table, extracting a corresponding one of the plurality of delivery addresses of the purchaser or non-purchaser in the address data, and executing delivery processing of an article based on the extracted address data.

- 13. (currently amended) An address data management system method according to claim 12, wherein the correspondence table management unit deletes the serresponding address-IDcorrespondence between a delivery address of the purchaser and a generated unique address ID in the correspondence table when a set length of time has elapsed following establishment of thethe generating of a unique address ID.
- (currently amended) An address data management system according to claim 12, wherein the correspondence table management unit deletes and generated unique address ID

corresponding to address data<u>delivery address of the purchaser</u> for which delivery processing has been executed a predetermined number of times.

- 15. (currently amended) An address data management system according to claim 12, wherein the correspondence table management unit deletes ana generated unique address ID corresponding to address dataa delivery address of the purchaser for which delivery processing has been executed once.
- 16. (currently amended) An address data management system according to claim 12, wherein the correspondence table management unit accepts from the purchaser instructions to make thea generated unique address ID invalid, and deletes the corresponding a correspondence between a delivery address of the purchaser and the generated unique address ID in the table.
  - 17. (currently amended) An address data management system comprising:

address data acquisition unit acquiring address data acquisition means storing a plurality of delivery addresses, including addresses of one or a plurality of non-purchasers, from a purchaser wishing to purchase and have merchandise delivered, address data including delivery addresses of the purchaser and a non-purchaser;

user account establishment unit establishing a unique user account for identifying the purchaser and notifying the purchaser thereof;

correspondence table management unit managing a correspondence table indicating correspondence between the address data and the user account;

address identification (ID) establishment unit, in response to an inquiry from a vendor of merchandise that the purchaser wishes to purchase and have delivered, executing:

authenticating the purchaser using the purchaser's user account,

establishing-angenerating a unique address ID invulnerable to reverse translation to the address-data-by a third party for each of the plurality of delivery addresses in that address data,

managing a correspondence table indicating correspondence between the address data, which includes the delivery addresses of the purchaser and the non-purchaser, and the generated respective unique address IDs, and

notifying the vendor of the address ID:

delivery request acceptance unit accepting delivery request data generated by a vendor of the merchandise, that includes the address ID for either the purchaser or the non-purchaser; and

delivery processing unit executing delivery processing of an article based on address data corresponding to the address ID.

18. (Previously Presented) An address data management system according to claim 17, further comprising:

use point management unit adding use points for the user account each time delivery processing is executed; and

benefit presentation unit awarding benefits to the user account based on the accumulated total of the use points.

- 19. (Previously Presented) An address data management system according to claim 17, further comprising request confirmation unit transferring the delivery request data to the purchaser when delivery request data has been received from the vendor, and accepting confirmation information from the purchaser.
- 20. (currently amended) An address data management system according to claim 17, further comprising address ID determination unit determining whether the a generated unique address ID included in delivery request data received from the vendor is valid, and deciding whether to execute delivery processing of the article based on the results of the determination.
- 21. (Previously Presented) An address data management system according to claim 17, further comprising vendor benefit establishment unit establishing benefits in advance to award to the vendor each time delivery request data is received from the vendor.
- 22. (Previously Presented) An address data management system according to claim 17, further comprising:

settlement information acquisition unit acquiring information relating to settlement method from the purchaser; and

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settlement unit settling accounts with the vender based on information relating to the settlement method, upon receipt of delivery request data from the vendor.

 (currently amended) An address data management method, comprising: storing a plurality of delivery addresses as address data from a purchaser, including addresses of one or a plurality of non-purchasers;

generating a respective unique address identification (ID), which is invulnerable to reverse translation by a third party into the address data, for each the plurality of delivery addresses address of the address data according to request for issuing the a unique address ID from the purchaser:

accepting delivery request data generated by a vendor of the merchandise based upon a delivery request from the purchaser, the delivery request data including the unique address ID as delivery address of either the purchaser or the non-purchaser;

determining a corresponding one of the plurality of delivery addresses in the address data based on the <u>unique\_address ID</u>; and

delivering an article to the corresponding one of the plurality of delivery addresses.